



ADB Systems International Inc.
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For Immediate Release

ADB SYSTEMS AND PRODUCTION ACCESS SIGN AGREEMENT WITH FOREST OIL

Will provide procurement and materials management solutions

TORONTO – November 29, 2001 – ADB Systems International Inc., a global provider of asset lifecycle management solutions, today announced that in collaboration with its channel partner, Production Access, it has entered into an agreement with Forest Oil Corporation, one of the largest independent oil exploration and production companies in the United States.

Forest Oil will take advantage of ADB's enterprise on-line procurement application, ProcureMate, to lower overall procurement costs. Forest will also utilize ADB's WorkMate materials management system to manage the flow of materials throughout the organization.

"As a rapidly growing company, we chose ADB's integrated asset management solutions to fill our current procurement and materials management needs and support our growth strategy," said Rick Hatcher, CTO of Forest Oil.

ProcureMate, ADB's procurement module, allows on-line interaction between buyer and seller, resulting in improved cost savings and streamlined purchasing activities. Through its integration with leading ERP and financials systems, ProcureMate ensures that purchasing data is leveraged effectively throughout the organization.

"As our key distributor in the U.S., Production Access plays an extremely important role in our sales efforts," said Jeff Lymburner, CEO of ADB Systems International Inc. "By coupling Production Access' industry knowledge and network of contacts with ADB's industry-tailored solutions, we believe we will be able to more effectively penetrate the oil and gas sector and deliver greater sales success."

About Forest Oil

Forest Oil Corporation is engaged in the acquisition, exploration, development, production and marketing of natural gas and crude oil in North America and selected International locations. Forest's principal reserves and producing properties are located in the United States in the Gulf of Mexico, Louisiana, Oklahoma, Texas, Wyoming and in Canada in Alberta and the Northwest Territories. Forest's common stock trades on the New York Stock Exchange under the symbol FST.

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ADB Systems and Production Access agreement with Forest Oil/2

About Production Access

PA provides software and data management products that make oil and gas companies more efficient by bringing together operational information from multiple disciplines. PA's enterprise solution enables users to manage operational data, and produce better decisions throughout the company. PA is headquartered in Houston, Texas. For more information about PA's products or services, visit <http://www.productionaccess.com>, e-mail info@productionaccess.com, fax 281-759-3111, or call 281-759-2002.

About ADB Systems International Inc.

ADB Systems International, formerly Bid.Com, delivers asset lifecycle management solutions that help companies source, manage and sell assets for maximum value. ADB works with a growing number of customers and partners in a variety of sectors including oil and gas, government, chemicals, manufacturing and financial services. Current customers and partners include BP, GE Capital, Halliburton Energy Resources, ShopNBC, and Skerman Group.

ADB has offices in Toronto (Canada), Stavanger (Norway), Tampa (U.S.), Dublin (Ireland), and London (U.K.). The company's shares trade on both the Nasdaq Stock Market (NASDAQ: ADBI), and the Toronto Stock Exchange (TSE: ADY).

This news release may include comments that do not refer strictly to historical results or actions and may be deemed to be forward-looking within the meaning of the Safe Harbor provisions of the U.S. federal securities laws. These include, among others, statements about expectations of future revenues, cash flows, and cash requirements. Forward-looking statements are subject to risks and uncertainties that may cause ADB's ("the Company") results to differ materially from expectations. These risks include the Company's ability to further develop its business-to-business sales and operations, the Company's ability to develop appropriate strategic alliances and successful development and implementation of technology, acceptance of the Company's products and services, competitive factors, new products and technological changes, and other such risks as the Company may identify and discuss from time to time, including those risks disclosed in the Company's Form 20-F filed with the Securities and Exchange Commission. Accordingly, there is no certainty that the Company's plans will be achieved.

*To receive additional information on **ADB Systems International**, please visit www.adbsys.com*

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