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For Immediate Release

ADB SYSTEMS SIGNS AGREEMENT WITH HALLIBURTON PRODUCTOS Represents first customer success in South America

TORONTO – March 25, 2002 – ADB Systems International Inc. (Nasdaq: ADBI, TSE: ADY), a global provider of asset lifecycle management solutions, today announced that it has entered into a customer agreement with Halliburton Productos, the Brazilian affiliate of Halliburton, to provide materials management capabilities.

Using WorkMate, ADB's enterprise asset management solution, Halliburton Productos will be able to more effectively track the delivery and shipment of assets, and automate a number of logistics functions such as customs documentation and cargo manifests.

"Today's announcement is an important milestone as it represents our first customer agreement in South America," said Jeff Lymburner, CEO of ADB Systems International. "Given the large number of oil and gas companies in the region, this market provides us with tremendous opportunities for applying our proven industry solutions and sector expertise."

About ADB Systems International Inc.

ADB Systems International, formerly Bid.Com, delivers asset lifecycle management solutions that help companies source, manage and sell assets for maximum value. ADB works with a growing number of customers and partners in a variety of sectors including oil and gas, government, chemicals, manufacturing and financial services. Current customers and partners include BP, GE Capital, Halliburton Energy Resources, ShopNBC, and Skerman Group.

ADB has offices in Toronto (Canada), Stavanger (Norway), Tampa (U.S.), Dublin (Ireland), and London (U.K.). The company's shares trade on both the Nasdaq Stock Market (NASDAQ: ADBI), and the Toronto Stock Exchange (TSE: ADY).

This news release may include comments that do not refer strictly to historical results or actions and may be deemed to be forward-looking within the meaning of the Safe Harbor provisions of the U.S. federal securities laws. These include, among others, statements about expectations of future revenues, cash flows, and cash requirements. Forward-looking statements are subject to risks and uncertainties that may cause ADB's ("the Company") results to differ materially from expectations.

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ADB signs agreement with Halliburton Productos

These risks include the Company's ability to raise additional funding, develop its business-to-business sales and operations, develop appropriate strategic alliances and successful development and implementation of technology, acceptance of the Company's products and services, competitive factors, new products and technological changes, and other such risks as the Company may identify and discuss from time to time, including those risks disclosed in the Company's Form 20-F filed with the Securities and Exchange Commission. Accordingly, there is no certainty that the Company's plans will be achieved.

*To receive additional information on **ADB Systems International**, please visit www.adbsys.com*

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