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**For Immediate Release**

**ADB SIGNS SOFTWARE AGREEMENT WITH BP NORWAY  
New technology will streamline complex documentation processes**

Toronto, ON – March 19, 2004 – ADB Systems International (TSX: ADY; OTCBB: ADBY), a global provider of asset lifecycle management solutions, announced today that it has entered into an agreement with BP Norway AS, one of the world’s largest energy companies, to develop a web-based solution that will simplify documentation processes required to support off-shore operations, and generate improved workplace safety and security.

ADB’s web-based solution will allow BP Norway to retrieve and exchange engineering documents with its key suppliers and contractors. Using ADB’s system, BP Norway’s suppliers will be able to access and revise complex engineering documents that are used for the installation or upgrading of off-shore platform equipment. Updated documents will then be uploaded to a centralized documentation repository for future reference and use.

“ADB’s new solution completely supports our strategy of exploiting the Internet to simplify work processes,” said Steiner Bjugn, systems manager responsible for Maintenance, Procurement and Logistics at BP Norway AS. “It will allow us to focus on our core business activities.”

The new documentation system will be integrated with WorkMate, ADB’s enterprise asset management system that BP Norway uses to manage its procurement, maintenance and materials management activities.

“ADB continues to build on our oil and gas expertise and experience,” said Jeff Lymburner, CEO of ADB Systems International Ltd. “Our newest solution will significantly increase the efficiency of documentation processes for off-shore operations, leading to improved operational performance and increased workplace safety and platform security.”

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*ADB signs agreement with BP Norway/2*

**About ADB Systems International Ltd.**

ADB Systems International delivers asset lifecycle management solutions that help organizations source, manage and sell assets for maximum value. ADB works with a growing number of customers and partners in a variety of sectors including oil and gas, government, healthcare, manufacturing and financial services. Current customers and partners include BP, Forest Oil, GE Commercial Equipment Financing, Halliburton Energy Resources, HFK, permanent TSB, Talisman Energy, and Vesta Insurance.

Through its wholly owned subsidiary, ADB Systems USA Inc., ADB owns a 50 percent interest in GE Asset Manager, a joint business venture with GE. ADB has offices in Toronto (Canada), Stavanger (Norway), Tampa (U.S.), Dublin (Ireland), and London (U.K.). The company's shares trade on both the Toronto Stock Exchange (TSX: ADY) and the OTC Bulletin Board (OTCBB: ADBY).

*This news release may include comments that do not refer strictly to historical results or actions and may be deemed to be forward-looking within the meaning of the Safe Harbor provisions of the U.S. federal securities laws. These include, among others, statements about expectations of future revenues, cash flows, and cash requirements. Forward-looking statements are subject to risks and uncertainties that may cause ADB's ("the Company") results to differ materially from expectations. These risks include the Company's ability to raise additional funding, develop its business-to-business sales and operations, develop appropriate strategic alliances and successful development and implementation of technology, acceptance of the Company's products and services, competitive factors, new products and technological changes, and other such risks as the Company may identify and discuss from time to time, including those risks disclosed in the Company's Form 20-F filed with the Securities and Exchange Commission. Accordingly, there is no certainty that the Company's plans will be achieved.*

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