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For Immediate Release

**ADB PARTNER RECOGNIZED FOR PROCUREMENT EXPERTISE
Healthcare buying group to lead new on-line initiative**

Toronto, ON –August 10, 2004 – ADB Systems International (TSX: ADY; OTCBB: ADBY), a global provider of asset lifecycle management solutions, announced today that the Healthcare Purchasing Consortium (HPC), a user of ADB’s procurement technology and company partner, has been identified by the Department of Health (U.K.) as a Pathfinder to lead a new purchasing initiative.

As Pathfinder, the HPC will define and refine the model for collaborative procurement within the National Health Service, Europe’s largest provider of healthcare services. The Pathfinder project has been targeted to save £30 million in the first 12 months.

“We congratulate the HPC for being selected as a Pathfinder,” said Jeff Lymburner, CEO of ADB Systems. “This designation recognizes the HPC’s procurement expertise and ability to generate cost savings through leading-edge technology. We believe this important recognition will pave the way for increased use of ADB’s web-based procurement solutions.”

The HPC was selected as a Pathfinder based on its on its ability to deliver transformational change, significant cost benefits, comprehensive strategic management and commitment to supplier contract management.

The HPC is a supply management confederation to the National Health Service. The HPC oversees an annual procurement spend of £637 million. On behalf of its members, the HPC is responsible for the purchasing of capital goods and services, implementation of national contracts, management of the supply chain activities, and development of purchasing strategies.

Since the successful launch of a web-based procurement initiative in April 2003, the HPC has increasingly expanded its use of ADB’s software technology and services to purchase healthcare consumables and medical equipment electronically and facilitate payment processes. Currently eight NHS trusts have deployed ADB’s on-line sourcing and procurement technology.

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ADB partner recognized/2

About ADB Systems International Ltd.

ADB Systems International delivers asset lifecycle management solutions that help organizations source, manage and sell assets for maximum value. ADB works with a growing number of customers and partners in a variety of sectors including oil and gas, government, healthcare, manufacturing and financial services. Current customers include BP, GE Commercial Equipment Financing, Halliburton Energy Resources, the National Health Service, permanent TSB, Talisman Energy, and Vesta Insurance.

Through its wholly owned subsidiary, ADB Systems USA Inc., ADB owns a 50 percent interest in GE Asset Manager, a joint business venture with GE. ADB has offices in Toronto (Canada), Stavanger (Norway), Tampa (U.S.), Dublin (Ireland), and London (U.K.). The company's shares trade on both the Toronto Stock Exchange (TSX: ADY) and the OTC Bulletin Board (OTCBB: ADBY).

This news release may include comments that do not refer strictly to historical results or actions and may be deemed to be forward-looking within the meaning of the Safe Harbor provisions of the U.S. federal securities laws. These include, among others, statements about expectations of future revenues, cash flows, and cash requirements. Forward-looking statements are subject to risks and uncertainties that may cause ADB's ("the Company") results to differ materially from expectations. These risks include the Company's ability to raise additional funding, develop its business-to-business sales and operations, develop appropriate strategic alliances and successful development and implementation of technology, acceptance of the Company's products and services, competitive factors, new products and technological changes, and other such risks as the Company may identify and discuss from time to time, including those risks disclosed in the Company's Form 20-F filed with the Securities and Exchange Commission. Accordingly, there is no certainty that the Company's plans will be achieved.

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