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For Immediate Release

HPC EXPANDS USE OF ADB'S PROCUREMENT TECHNOLOGY
ADB's technology to deliver cost savings for Europe's largest healthcare provider

Toronto, ON – January 5, 2005 – ADB Systems International (TSX: ADY; OTCBB: ADBYF), a global provider of asset lifecycle management solutions, announced today that the Healthcare Purchasing Consortium (HPC) has increased the number of its site licenses to ADB's suite of electronic procurement technology. The expanded use of ADB's web-based software solutions will enable the HPC to accelerate its Pathfinder purchasing initiative.

As announced previously, the HPC was awarded Pathfinder status by the Department of Health (U.K.), and mandated to prove and refine the collaborative procurement model developed for the National Health Service, Europe's largest provider of healthcare services. The collaborative procurement model, which facilitates the on-line purchasing of healthcare consumables and equipment for multiple medical centres and facilities, is expected to generate more than £250 million in savings annually for the National Health Service.

"ADB's technology is helping to provide us evidence that collaborative procurement works," said Jonathan Wedgbury, Chief Executive of the HPC. "The success of the Pathfinder initiative will deliver tremendous cost savings and improved supplier performance to the National Health Service."

The HPC is a supply management confederation to the National Health Service. The HPC oversees an annual procurement spend of £637 million. On behalf of its members, the HPC is responsible for the purchasing of capital goods and services, implementation of national contracts, management of the supply chain activities, and development of purchasing strategies.

"The HPC's expanded use of our software solutions provides further evidence of the calibre and flexibility of our technology to support the unique requirements of our customers," said Jeff Lymburner, CEO of ADB Systems. "The success of the Pathfinder initiative will, we believe, pave the way for increased use of ADB's technology."

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HPC expands use of ADB technology/2

About ADB Systems International Ltd.

ADB Systems International delivers asset lifecycle management solutions that help organizations source, manage and sell assets for maximum value. ADB works with a growing number of customers and partners in a variety of sectors including oil and gas, government, healthcare, manufacturing and financial services. Current customers include BP, GE Commercial Equipment Financing, Halliburton Energy Resources, the National Health Service, permanent TSB, Talisman Energy, and Vesta Insurance.

Through its wholly owned subsidiary, ADB Systems USA Inc., ADB owns a 50 percent interest in GE Asset Manager, a joint business venture with GE. ADB has offices in Toronto (Canada), Stavanger (Norway), Tampa (U.S.), Dublin (Ireland), and London (U.K.). The company's shares trade on both the Toronto Stock Exchange (TSX: ADY) and the OTC Bulletin Board (OTCBB: ADBYF).

This news release may include comments that do not refer strictly to historical results or actions and may be deemed to be forward-looking within the meaning of the Safe Harbor provisions of the U.S. federal securities laws. These include, among others, statements about expectations of future revenues, cash flows, and cash requirements. Forward-looking statements are subject to risks and uncertainties that may cause ADB's ("the Company") results to differ materially from expectations. These risks include the Company's ability to raise additional funding, develop its business-to-business sales and operations, develop appropriate strategic alliances and successful development and implementation of technology, acceptance of the Company's products and services, competitive factors, new products and technological changes, and other such risks as the Company may identify and discuss from time to time, including those risks disclosed in the Company's Form 20-F filed with the Securities and Exchange Commission. Accordingly, there is no certainty that the Company's plans will be achieved.

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