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(TSX: NTI; OTCBB: NTLNF)

For Immediate Release

## **NORTHCORE REPORTS Q4 AND YEAR-END 2008 RESULTS**

Toronto, ON – March 31, 2009 – Northcore Technologies Inc. (TSX: NTI; OTCBB:NTLNF), a global provider of asset management technology solutions, announced today its financial results for the fourth quarter and fiscal year ended December 31, 2008. All figures are in Canadian dollars.

Northcore reported revenues of \$177,000 for the quarter, a decrease of 12 percent from the \$200,000 generated in the third quarter of 2008. In the same period of 2007, Northcore generated revenues of \$309,000. For the year ended December 31, 2008, Northcore reported revenues of \$741,000, a decline of 36 percent from the \$1.166 million generated in 2007.

Northcore derives its revenues from application hosting activities provided to customers, royalty fees from its business partners, the sale of software licenses, and the delivery of technology services, such as application development and software customization.

“Our disappointing results reflect the economic paralysis that engulfed society toward the end of 2008,” said Duncan Copeland, CEO of Northcore Technologies. “This has also made it harder to publicize our accomplishments, however, we have had success raising capital, which attests to the faith investors have in our company after they perform their due diligence. In December of 2008, GE Capital publicly announced that asset management is one of six competencies at the core of their business model. I’ve said it before and I’ll say it again: I remain impatient but I like our prospects.”

Northcore reported a loss for the fourth quarter of \$552,000 or \$0.01 per share, basic and diluted. This compares to a loss of \$536,000 or \$0.01 per share, basic and diluted in the third quarter of 2008. In the same period of 2007, Northcore reported a loss of \$536,000 or \$0.01 per share basic and diluted. Northcore’s loss for the year ended December 31, 2008 was \$2.355 million, as compared to a loss of \$2.312 million or \$0.02 per share for the year ended December 31, 2007.

Northcore also reported an EBITDA loss for the fourth quarter of \$315,000. This compares to an EBITDA loss of \$322,000 in the third quarter of 2008 and an EBITDA loss of \$372,000 for the fourth quarter of 2007. For the year ended December 31, 2008, Northcore recorded an EBITDA loss of \$1.550 million. This compares to a combined EBITDA loss of \$1.575 million for the year ended 2007.

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EBITDA loss is defined as losses before interest, taxes, depreciation and employee stock options. Northcore considers EBITDA to be a meaningful performance measure as it provides an approximation of operating cash flows.

As at December 31, 2008, Northcore held cash and cash equivalents of \$460,000 and accounts receivable of approximately \$305,000.

Northcore experienced a number of operating achievements during the quarter, notably:

- Completed the delivery of a large scale mission critical application to a Fortune 500 company that was put into global use.
- Introduced significant new enhancements to Asset Appraiser, the web-based equipment asset appraisal and evaluation application of its joint venture with GE. The product end-user is now able to view appraisals and valuations holistically across the entire enterprise using a management information “lens”.
- Conducted a series of successful field tests of its new mobile Asset Management platform at a number of selected clients.
- Completed a private placement securing gross proceeds of \$600,000 through the issuance of convertible debentures.

Subsequent to the year ended December 31 2008, the company announced the conversion of secured subordinated notes and the additional proceeds secured from the exercise of warrants. Series M note holders have converted \$660,000 out of a total of \$678,000 debentures and exercised a total of 13,200,000 common share-purchase warrants out of a possible 13,560,000 warrants, for total proceeds of \$1.320 million. As per the terms of the debenture, the remaining warrant options have expired.

Northcore will hold a conference call at 10:00 a.m. (Eastern) on Wednesday, April 1, 2009 to discuss its financial results and review operational activities. Investors and followers of Northcore are invited to listen to the call live over the Internet on the company’s website at [northcore.com/events.html](http://northcore.com/events.html).

### **About Northcore Technologies Inc.**

Northcore Technologies provides software solutions and services that help organizations source, manage and sell their capital equipment and assets. Northcore works with a growing number of customers and partners in a variety of sectors including oil and gas, government, and financial services.

Northcore owns a 50 percent interest in GE Asset Manager, a joint business venture with GE.

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*This news release may include comments that do not refer strictly to historical results or actions and may be deemed to be forward-looking within the meaning of the Safe Harbor provisions of the U.S. federal securities laws. These include, among others, statements about expectations of future revenues, cash flows, and cash requirements. Forward-looking statements are subject to risks and uncertainties that may cause Northcore's results to differ materially from expectations. These risks include the company's ability to raise additional funding, develop its business-to-business sales and operations, develop appropriate strategic alliances and successful development and implementation of technology, acceptance of the company's products and services, competitive factors, new products and technological changes, and other such risks as the company may identify and discuss from time to time, including those risks disclosed in the company's Form 20-F filed with the Securities and Exchange Commission. Accordingly, there is no certainty that the company's plans will be achieved.*

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(financial tables follow)

**Northcore Technologies Inc.**  
**Consolidated Balance Sheets**  
(expressed in thousands of Canadian dollars)  
**(Canadian GAAP), Unaudited**

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	<b>December 31</b>	<b>December 31</b>	<b>December 31</b>
	<b>2008</b>	<b>2008</b>	<b>2007</b>
	(in \$C)	(in \$US)	(in \$C)
		translated into \$US at Cdn\$ 1.2240 for convenience	
Cash	\$ 460	\$ 376	\$ 478
Other current assets	333	272	157
Other assets	19	15	52
Total assets	\$ 812	\$ 663	\$ 687
Accounts payable and accrued liabilities	\$ 948	\$ 775	\$ 577
Deferred revenue	30	24	52
Current portion of long term debts	1,507	1,231	378
Non-current portion of long term debts	730	596	1,280
Total shareholders' deficiency	(2,403)	(1,963)	(1,600)
Total liabilities and shareholders' deficiency	\$ 812	\$ 663	\$ 687

**Northcore Technologies Inc.**  
**Consolidated Statements of Operations and Comprehensive Income**  
(expressed in thousands of Canadian dollars, except per share amounts)  
(Canadian GAAP), Unaudited

	Three Months Ended			Year Ended		
	December 31			December 31		
	2008	2008	2007	2008	2008	2007
	(\$C)	(\$US)	(\$C)	(\$C)	(\$US)	(\$C)
		translated into US\$ at Cdn\$ 1.2240 for convenience			translated into US\$ at Cdn\$ 1.2240 for convenience	
Revenue	\$ 177	\$ 145	\$ 309	\$ 741	\$ 605	\$ 1,166
Operating expenses						
General and administrative	305	249	413	1,485	1,213	1,703
Customer service and technology	171	140	207	689	563	762
Sales and marketing	16	13	61	117	96	276
Employee stock options	15	12	16	43	35	94
Depreciation	7	6	10	33	27	39
Total operating expenses	514	420	707	2,367	1,934	2,874
Loss from operations	(337)	(275)	(398)	(1,626)	(1,329)	(1,708)
Interest expense						
Cash interest expense	94	77	68	335	274	272
Accretion of secured subordinated notes	121	99	70	394	322	333
Interest income	-	-	-	-	-	(1)
	215	176	138	729	596	604
Loss and comprehensive loss for the period	(552)	(451)	(536)	(2,355)	(1,925)	(2,312)
Loss per share, basic and diluted	\$ (0.01)	\$ (0.01)	\$ (0.01)	\$ (0.02)	\$ (0.02)	\$ (0.02)
Weighted average number of shares outstanding, basic and diluted	109,407	109,407	108,207	108,861	108,861	93,094