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(TSX: NTI; OTCBB: NTLNF)

For Immediate Release

## **NORTHCORE REPORTS THIRD QUARTER 2009 FINANCIAL RESULTS**

Toronto, Ontario – November 11, 2009 – Northcore Technologies Inc. (TSX: NTI; OTCBB: NTLNF), a global provider of asset management technology solutions, announced today its interim financial results for the third quarter ended September 30, 2009. All figures are reported in Canadian dollars.

In the third quarter of 2009, Northcore reported consolidated revenues of \$213,000, representing a slight increase from the \$208,000 realized in the second quarter of 2009 and the \$200,000 of revenues in the third quarter of 2008.

Northcore derives its revenues from application hosting activities provided to customers, royalty fees from its business partners, the sale of software licenses, and the delivery of technology services, such as application development and software customization.

Northcore reported a loss for the third quarter of \$610,000 or \$nil per share, basic and diluted. This compares to a loss of \$433,000 or \$nil per share, basic and diluted, in the second quarter of 2009. Adjusting the second quarter for a non-recurring reduction in settlement of past debts with a creditor for \$240,000, there was a nine percent sequential improvement from operations in the third quarter. In the third quarter of 2008, Northcore reported a loss of \$536,000 or \$0.01 per share, basic and diluted.

As at September 30, 2009, Northcore held cash and cash equivalents of \$661,000, and accounts receivable of approximately \$247,000.

### **Operating Highlights**

Northcore completed the following customer and operating activities in the period:

- Implemented a new media marketing platform supporting high value assets for a major strategic partner that enables high resolution close-up viewing of asset detail. This brings a new level of image quality to the industry, heretofore only provided by world leading art galleries and museums;
- Worked with a key strategic partner to ensure the GE Asset Manager suite of products meet compliance and regulatory requirements through their certification process;
- Began a “Liberate Your Working Capital” sales campaign in the U.S. and Canada;

## **Northcore Reports Third Quarter 2009 Financial Results**

- Introduced the Working Capital Engine™ product and services offering by Southcore Technologies Ltd. through participation in the government sponsored eTeck ICT Symposium in Trinidad;
- Closed an equity private placement, securing net proceeds of \$495,000 through the issuance of common shares; and
- Completed a series of debt to equity conversions by investors totaling \$596,000.

Highlights subsequent to the quarter ended September 30, 2009:

- A Memorandum of Understanding with **Home Hardware Stores Limited** to provide an intranet for Home Hardware Dealers across Canada to more efficiently source assets for their business needs; and
- An additional \$477,000 in debt to equity conversions by investors, resulting in the equity conversion of all remaining Series K Debentures and improving the reduction in the Company's total liabilities to 57 percent since the start of 2009.

### **Outlook**

“We have customers that can evidence clear savings from their investment in Northcore's Working Capital Engine™. A substantial return on investment is a cornerstone of our value proposition to prospective customers and we are encouraged by their receptivity. While current economic conditions continue to challenge many, at Northcore we see opportunity. We now look forward to producing tangible financial results for our shareholders through expanded deployment of our cost saving technology solutions,” said Duncan Copeland, CEO of Northcore Technologies.

Northcore will hold a conference call at 10:00 a.m. (Eastern time) on Thursday November 12 to discuss its financial results and review operational activities. Investors and followers of the Company can listen to a live broadcast of the call from the investor relations section of the Company's website, <http://www.northcore.com/events.html>.

## **Northcore Reports Third Quarter 2009 Financial Results**

### **About Northcore Technologies Inc.**

Northcore Technologies provides a Working Capital Engine™ that helps organizations source, manage, appraise and sell their capital equipment. Northcore offers its software solutions and support services to a growing number of customers in a variety of sectors including financial services, manufacturing, oil and gas and government.

Northcore owns 50 percent of GE Asset Manager, LLC, a joint business venture with GE. Together, the companies work with leading organizations around the world to help them liberate more capital value from their assets.

Northcore also owns a 40 percent interest in Southcore Technologies Ltd., a strategic partnership with the Pan Pacific Group International Ltd. ("Pan Pacific"). Through this collaboration, Pan Pacific markets Northcore's proven suite of online products to its broad international business network and connects certain assets of Pan Pacific, on an exclusive basis, with enabling technologies from Northcore.

Additional information about Northcore can be obtained at [www.northcore.com](http://www.northcore.com).

*This news release may include comments that do not refer strictly to historical results or actions and may be deemed to be forward-looking within the meaning of the Safe Harbor provisions of the U.S. federal securities laws. These include, among others, statements about expectations of future revenues, cash flows, and cash requirements. Forward-looking statements are subject to risks and uncertainties that may cause Northcore's ("the Company") results to differ materially from expectations. These risks include the Company's ability to raise additional funding, develop its business-to-business sales and operations, develop appropriate strategic alliances and successful development and implementation of technology, acceptance of the Company's products and services, competitive factors, new products and technological changes, and other such risks as the Company may identify and discuss from time to time, including those risks disclosed in the Company's Form 20-F filed with the Securities and Exchange Commission. Accordingly, there is no certainty that the Company's plans will be achieved.*

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*(financial results follow)*

**Northcore Reports Third Quarter 2009 Financial Results**

**Northcore Technologies Inc.  
Consolidated Balance Sheets  
(expressed in thousands of Canadian dollars)  
(Canadian GAAP, Unaudited)**

	<b>September 30 2009</b>	<b>September 30 2009</b>	<b>December 31 2008</b>
	(Unaudited)	(Unaudited) (in US\$)	(Audited)
		translated into US\$ at Cdn\$ 1.0719 for convenience	
Cash	\$ 661	\$ 617	\$ 460
Other current assets	293	273	333
Other assets	565	527	19
Total assets	<u>\$ 1,519</u>	<u>\$ 1,417</u>	<u>\$ 812</u>
Accounts payable and accrued liabilities	\$ 543	\$ 507	\$ 948
Deferred revenue	100	93	30
Current portion of long term debts	661	617	1,507
Non-current portion of long term debts	443	413	730
Total shareholders' deficiency	(228)	(213)	(2,403)
Total liabilities and shareholders' deficiency	<u>\$ 1,519</u>	<u>\$ 1,417</u>	<u>\$ 812</u>

***Northcore Reports Third Quarter 2009 Financial Results***

**Northcore Technologies Inc.**  
**Consolidated Statements of Operations and Comprehensive Income**  
(expressed in thousands of dollars, except per share amounts)  
(Canadian GAAP, Unaudited)

	Three Months Ended			Nine Months Ended		
	September 30			September 30		
	2009 (\$C)	2009 (\$US)	2008 (\$C)	2009 (\$C)	2009 (\$US)	2008 (\$C)
		translated into US\$ at Cdn\$ 1.0719 for convenience			translated into US\$ at Cdn\$ 1.0719 for convenience	
Revenues	\$ 213	\$ 199	\$ 200	\$ 580	\$ 541	\$ 564
Operating expenses:						
General and administrative	328	306	339	927	865	1,180
Customer service and technology	191	178	165	545	508	518
Sales and marketing	55	51	18	125	117	101
Employee stock options	5	5	9	92	86	28
Depreciation	7	7	8	23	21	26
Total operating expenses	586	547	539	1,712	1,567	1,853
Loss from operations	(373)	(348)	(339)	(1,132)	(1,056)	(1,289)
Interest expense:						
Cash interest expense	64	60	93	222	207	241
Accretion of secured subordinated notes	173	161	104	448	418	273
Total interest expense	237	221	197	670	625	514
Loss and comprehensive loss for the period	\$ (610)	\$ (569)	\$ (536)	\$ (1,802)	\$ (1,681)	\$ (1,803)
Loss per share, basic and diluted	\$ (0.00)	\$ (0.00)	\$ (0.00)	\$ (0.01)	\$ (0.01)	\$ (0.02)
Weighted average number of shares outstanding, basic and diluted (000's)	145,883	145,883	108,881	135,106	135,106	108,678